

# FULL-LINE VENDING & FOOD SERVICES



800.827.7020



# MIDWESTERN PRIDE

Founded in 1936, Pepsi MidAmerica (PMA) is proud to be celebrating 80 years in the heart of the Midwest. Providing distribution of PepsiCo's top-quality range of beverages as well as food service for portions of Illinois, Missouri, Arkansas, Kentucky, and Tennessee, Pepsi MidAmerica offers the best and most innovative vending and automated food service products in the industry.

At the heart of our success is our local team, they're your neighbors. They know their clients personally and are dedicated to exceeding expectations at every level. You see the Pepsi MidAmerica team every day stocking in local stores, serving local businesses, and sponsoring local events. We made an investment in training, newer equipment and technology in order to better serve you. We are dedicated to exceeding expectations at every level. We're striving to be the best neighbor we can be.

From traditional vending machines to innovative, custom fresh-food solutions, we can furnish all of your food and beverage needs, bringing top-quality, national food and beverage favorites right to your door. And we'll also bring a hometown dedication to outstanding service that can only come from a team that knows your needs and your community as well as you do.

# WHAT YOU NEED, WHERE YOU NEED IT.

When you think of Pepsi, you probably think of your favorite ice-cold soft drink. And of course, we're proud to provide most of the top-selling beverages in the U.S. But we can offer much more than just traditional beverage vending machines.

We'll build a customized product line for you and your business, tailored to meet your specific wishes and needs. That includes a wide range of beverages, from the full line of Pepsi products; to bottled juice, tea, and water; to gourmet and branded hot drinks. We also provide the very best in foods, from premium candy and snacks, to national restaurant brands, to microwaveable entrees and sandwiches. We bring all of this right to your site from our local FDA approved kitchen with a full-time inspector on site, so that you can offer your associates and guests the products they need and want, all without having to step foot outside your doors.

The Pepsi name is a guarantee of the best quality beverages and food. And the Pepsi MidAmerica name is a guarantee of locally based, top-quality service.



# BENEFITS OF PARTNERING WITH PEPSI MIDAMERICA

Choosing Pepsi MidAmerica for your food and beverage needs provides a benefits package that neither a remote large vendor nor a smaller local vendor can match. You get the selection, quality, and technology only a large company can offer, along with the dedication and immediate service that can only come from a “hometown” business.

## 21ST CENTURY EQUIPMENT

We're concerned not only with healthy choices for our consumers, but for our environment as well. Our vending machines are ENERGY STAR® rated with LED lighting.

For top convenience, all PMA equipment can include bill acceptors, with the option of a bill recycler that can change higher denominations including \$5, \$10, and \$20 bills. We even offer credit card and debit card capabilities.

SNACK MACHINE

GLASS FRONT MACHINE

COFFEE MACHINE

SOFT DRINK VENDOR



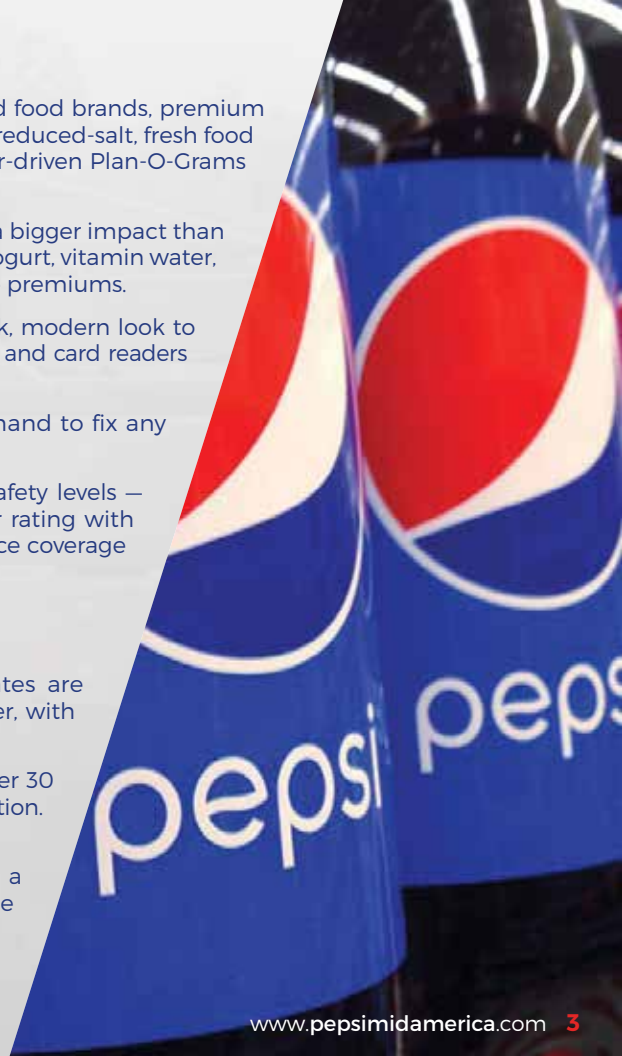


## BENEFITS OF A LARGE COMPANY

- **Superior Selection:** We can immediately and consistently offer national beverage and food brands, premium candy and snacks, and our Balanced Choices line, featuring a variety of fat-free, low-fat, reduced-salt, fresh food products as well as vitamin-enhanced water, diet drinks, and fruit juices. Our customer-driven Plan-O-Grams ensure we stock only the most desired options in our vending machines.
- **Healthy Bodies and Bottom Line:** Your choice of food and beverage vendor can have a bigger impact than you think. Because we can offer a full line of healthy food and beverage items like fruit, yogurt, vitamin water, fresh dairy, juice, and more, choosing Pepsi MidAmerica may help lower your insurance premiums.
- **Top Technology:** We offer the latest in vending machinery that not only offers a sleek, modern look to complement your space, but also features like multiple payment options, dollar recyclers and card readers where needed, making our service both convenient and easy to use.
- **Parts and Equipment:** We keep a large inventory of all parts and equipment on hand to fix any problem that may arise.
- **Safety First:** Pepsi MidAmerica takes great pride in maintaining the highest food safety levels – we are FDA approved and have a food inspector on-site. We just achieved a superior rating with both the AID Audit and by PepsiCo Quality Control. We also offer \$11 million in insurance coverage to meet customer liability requirements.

## HOMETOWN SERVICE

- **Around-the-Clock Availability:** We know that local businesses and their associates are busy – and hungry and thirsty – at all hours. We have a 24/7 customer service number, with knowledgeable reps standing by to address any concerns and answer questions.
- **Timely Tech Service:** We have multiple techs across our local depots and we staff over 30 technicians, on call 7 days a week, to keep your vending equipment in top working condition. We will assign a locally based technician to your business.
- **Local Support:** You'll be working with locally based account representatives – not a remotely based service center – who know you personally and are always ready to provide on-site support.
- **Cheering the Home Team:** Our Marketing Department can work with you to build localized promotions that boost your associates' morale.



# QUALITY ASSURANCE

At Pepsi MidAmerica, quality is about more than just the best brands. It's about ensuring that every product we stock is the freshest available and has passed our stringent safety checks. And it's about offering our customers the power to choose the products that best fit with their nutritional needs and lifestyle.

We have a team whose sole focus is ensuring the quality and safety of all of our products. Our Balanced Choices program not only offers customers a variety of low-calorie, low-fat, and low-sodium selections, but also quick access to nutrition information so they can make a truly informed choice.

# STEPS FOR SAFETY

- Our dedicated quality and safety team has developed a comprehensive Hazard Analysis Critical Control Point (HACCP) system that includes risk assessment, time and temperature standards, cross contamination and allergen introduction prevention, and monitoring and swift response to food recalls. All key staffers on this team are ServSafe and HACCP trained.
- Our Culinary Center is FDA registered, and every product is produced following our HACCP system.
- Pepsi MidAmerica voluntarily schedules regular third-party food safety audits.
- All suppliers must pass PMA's qualification process as well as third-party food safety and sanitation audits and provide a letter of guaranty.
- We achieved a superior rating with both the AID Audit and by PepsiCo Quality Control.

# BALANCED CHOICES

- We offer a wide range of healthy selections from popular brands. Choices include low-carbohydrate, sugar-free, reduced-fat, caffeine-free, and soy products.
- All Balanced Choice snack products must meet the following nutritional criteria: 7 grams of fat or less; 260 calories or less; 250 mg sodium or less.
- The Balanced Choices beverage line includes Kickstart, Vitalce, carbonated and caffeine-free beverages, and fruit juices.
- Our Balanced Choices line is marked with a distinctive icon for easy identification.



# JUST A TASTE OF OUR LINEUP...



... AND  
MANY  
MORE





**PEPSI  
MIDAMERICA**  
FOOD SERVICES

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